

CHANGING LIVES



ONE WOMAN AT A TIME

### WHAT IS THE IMPACT OF OUR PROCESS?

- ❖ We customize our well-proven coaching approach to YOUR specific situation, position in life, and overall goals and aspirations. We enable you to reach further holistically taking into account your whole life, not just your professional career.
- ❖ When you join the EWA Alumnae, upon graduation, we are with you for the LONGTERM. We will enable you to put your Life Plan up on the website annually so that your Mentor Liaison and the Network can support you in your dreams – FOR LIFE!
- ❖ We enable you to set aspirational goals and then to get to whatever place in your professional and personal life to which you aspire
- ❖ We support you in developing the following skills:
  - Manage the politics of your organization
  - Engage in difficult conversations and handle challenging people
  - Effectively deal with men and women who are not supportive and may be blocking you from reaching your aspirational goals
  - Confidently balance risk-taking and managing multiple roles
- ❖ We support you in strengthening what you define as the areas of your life where support is needed (and sometimes identify areas you didn't realize you needed support in!)
  - We fill you with courage- step up to address difficult issues, do what needs to be done and say what needs to be said
  - Manage Ambiguity- operate effectively when things are uncertain
- ❖ We further your awareness that there are MANY WAYS to get to your goal
  - Recognize opportunities
  - Identify challenges
  - Gain a wider perspective
  - Focus attention on what matters most in alignment with your value system
  - Amplify your purpose, determine your path, and avoid distractions

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- ❖ We help you learn how to get onto a board when you have reached that point in your career, manage the boards you are on, expand your board portfolio and engage and manage external stakeholders (Wall Street Analysts, Activists, and more)
- ❖ We provide you insights into the changes you may have to make in order to move to the place of your greatest happiness
- ❖ Working hard and getting results does not always mean advancement– it's whom you know AND who knows you PLUS what you know AND who knows what you know – we help you first define your path and make sure it is in alignment with your value system and life beliefs, then MAP your stakeholders, create a strategic internal and external persuasion plan, and position yourself to be in the right place at the right time to get where you want to go! Our ultimate goal is your personal and professional fulfillment - that is our definition of success. Through our process, you will ensure that what you always thought you wanted, is actually what you want. Then we help you get there.